The Alpay Education Fund—established by Dr. O. Allen Alpay in memory of his late wife Beverly, an active supporter, long time volunteer and executive director of the Palos Verdes Art Center—provides funds to enhance the abilities and encourage the careers of visual arts students, working professional visual artists and young persons seeking to become visual artists. While the definition of visual arts is very broad, the Alpay Awards focus on traditional media, including drawing, painting, sculpture, printmaking, ceramics and photography. Not included are motion pictures, animation, video game design, video or performance art, art history and art education.

The program emphasizes artistic merit and excellence. Its goals are to discover and nurture such excellence by providing scholarships to talented visual arts students and grants to further the careers of working professional visual artists. Last year’s grants totaled $5,000. In the program’s 13 years, awards have totaled $114,870 to 118 students and artists.

Recipients are selected by a committee of professional artists, art educators and friends of the arts. The five award categories are:

1. MFA Candidates: For students in accredited graduate level visual arts programs (not graduating before December 2011; those graduating in spring 2011 will be considered working visual artists). (Maximum Award: $3,000)
2. Undergraduate Visual Arts Students: For students in accredited college or university visual arts programs (not graduating before December 2011). (Maximum Award: $2,500)
3. High School Seniors: For 2011 high school graduates planning to attend accredited college or university visual arts programs. (Maximum Award: $2,500)
4. Working Visual Artists: For artists of proven merit, support to further their careers. (Foreign travel and general workshops are unlikely to be funded.) (Maximum Award: $2,000)
5. Youth Artists: For children and youth (through high school juniors) of demonstrated talent and interest, support for art supplies and classes. (Maximum Award: $500)

Application Process:
Artists of any age living or attending school within 25 miles of the Palos Verdes Art Center are eligible. Successful applicants will demonstrate artistic excellence and commitment to the visual arts. Financial need is NOT a consideration.

Applications must include (1) the application form (may be photocopied); (2) brief biography; (3) statement of intent; (4) two letters or recommendation or published reviews, and (5) up to 10 digital images (300 dpi jpeg, at least 4 x 6 inches) of recent work, plus an image list describing each piece, including title, medium and size. For all (except youth or high school seniors), a cohesive body of work is a definite plus. (YOUTH APPLICANTS ONLY may submit a portfolio, if digital files are unavailable.)

Based on the quality of the applications received, the selection committee annually determines the number, type and amount of awards in each category. If no work in a category merits an award, none will be made. Past recipients and those not selected may reapply in subsequent years.

APPLICATION DEADLINE: FEBRUARY 25, 2011

Applications are available as a downloadable pdf at .pvartcenter.org or at the Palos Verdes Art Center, 5504 W. Crestridge Rd., Rancho Palos Verdes, CA, 90275. Questions? Call Julia Parton at 310.541.2479 ext 313.
NAME________________________________________________________________
First                                    Middle                                Last
ADDRESS____________________________________________________________
Street                                                     City   State   ZIP
PHONE_____________________________________EMAIL____________________
DATE OF BIRTH________________PLACE OF BIRTH________________________
HIGH SCHOOL (from which you graduated or will graduate) YEAR____________
______________________________________________________________________
NAME       City    State
COLLEGE OR UNIVERSITY (which you attend, plan to attend or attended)
_____________________________________________________________________
NAME       City    State
MAJOR___________________________________ GRADUATION DATE __________
APPLICANT SIGNATURE________________________________________________
Application Category:
☐ MFA Candidate (not graduating before December 2011)
☐ College Undergraduate (not graduating before December 2011)
☐ 2011 High School Graduate
☐ Working Professional Artist
☐ Youth Artist (high school junior or younger)
Please attach:
1) Biography/Resume. Include both personal and artistic background and
accomplishments including visual art awards, juried exhibitions and any other
pertinent accomplishments.
2) Statement of Intent. Why are you applying for this award, how do you plan to use it,
and what are your future plans in the visual arts? How will this award affect your
career? Recipients are chosen solely on artistic merit, NOT financial need.
3) Digital Images (jpeg, 300 dpi at a minimum of 4 x 6 inches) of recent work
(maximum 10 images). Enclose an image list with title, medium and size of each
piece. For all (except youth and high school seniors), a cohesive body of work is a
definite plus. (YOUTH ONLY may submit a portfolio, if digital files are unavailable.)
4) Two Letters of Recommendation or Published Reviews of Your Work.
Return completed application by Friday, February 25, 2011, to:
Beverly G. Alpay Memorial Education Fund
PALOS VERDES ART CENTER
5504 W.Crestridge Road
Rancho Palos Verdes, CA 90275
Questions? Call Julia Parton at (310) 541-2479 ext. 313.