Business Curriculum (44 units)

1. Lower Division Required Core Courses (18 units):
   - ACC 230. Financial Accounting (3)
   - ACC 231. Managerial Accounting (3)
   - CIS 270. Information Systems & Technology Fundamentals (3)
   - ECO 210. Economic Theory 1A (Microeconomics) (3)
   - ECO 211. Economic Theory 1B (Macroeconomics) (3)
   - LAW 240. Legal Environment of Business (3)
   Prerequisites:
   - MAT 9 or equivalent
   - ACC 230

2. Upper Division Required Core Courses (17 units):
   Select two courses from the following (2 units):
   - BUS 301 Employment Communications (1)
   - BUS 302 Written Communications (1)
   - BUS 303 Oral Communications (1)
   Required Courses
   - CIS 370. Information Systems Theory and Practice (3)
   - FIN 360. Business Finance (3)
   - MGT 310. Management Theory (3)
   - OMG 321. Business Statistics (3)
   Prerequisites:
   - CIS 270 or CSC 111 or CSC 121
   - ACC 230, ECO 210, an approved MAT
   - ECO 210 recommended
   - MAT 131, or OMG 221

3. Upper Division Advanced Core Courses (9 units):
   - BUS 445. International Business (3)
   - OMG 322. Operations Management (3)
   - MGT 490. Strategic Management Seminar (3)
   *Completion of all business core courses; BUS 445 may be taken concurrently (priority will be given to graduating seniors)

Concentration Requirements (24 units)

A. Required Courses - (12 units):
   - MKT 452. Sports and Entertainment Marketing (3)
   - SEH 310. Sports, Entertainment and Hospitality Management (3)
   - SEH 348. Principles of Travel and Tourism (3)
   - SEH 448. Hotel and Resort Management (3)
   Prerequisites:
   - MKT 350
   - SEH 310

B. Electives - Select four courses from the following (12 units):
   - MGT 416. Leadership (3)
   - MKT 451. Trade Show and Event Marketing (3)
   - PSY 480. Sports Psychology (3)
   - REC 355. Management of Recreation and Leisure Services (3)
   - SEH 330. Managing Sports Facilities (3)
   - SEH 495. Special Topics in Hospitality Management (3)
   - SEH 496. Internship (3)
   Prerequisites:
   - MGT 312
   - MKT 350
   - PSY 314 or PSY 340; or consent of instructor
   - REC 120 and REC 124 are recommended
   - SEH 310
   - Consent of the Department Chair.