International Business
Latin American Emphasis

Business Curriculum (44 units)

1. Lower Division Required Core Courses (18 units):
   - ACC 230. Financial Accounting (3)
   - ACC 231. Managerial Accounting (3)
   - CIS 270. Information Systems & Technology Fundamentals (3)
   - ECO 210. Economic Theory 1A (Microeconomics) (3)
   - ECO 211. Economic Theory 1B (Macroeconomics) (3)
   - LAW 240. Legal Environment of Business (3)
   - Prerequisites:
     - MAT 9 or equivalent
     - ACC 230

2. Upper Division Required Core Courses (17 units):
   - Select two courses from the following (2 units):
     - BUS 301 Employment Communications (1)
     - BUS 302 Written Communications (1)
     - BUS 303 Oral Communications (1)
     - Required Courses
     - CIS 370. Information Systems Theory and Practice (3)
     - FIN 360. Business Finance (3)
     - MGT 310. Management Theory (3)
     - MKT 350. Principles of Marketing (3)
     - OMG 321. Business Statistics (3)
     - CIS 270 or CSC 111 or CSC 121
     - ACC 339
     - ACC 230, ECO 210, an approved MAT
     - ECO 210 recommended
     - MAT 131, or OMG 221

3. Upper Division Advanced Core Courses (9 units):
   - BUS 445. International Business (3)
   - OMG 322. Operations Management (3)
   - MGT 490. Strategic Management Seminar (3)
   - FIN 360, MGT 310 and MKT 350
   - OMG 321

Concentration Requirements (24 units)

A. Required Courses - (12 units):
   - ACC 339. Accounting and Control in Multinational Companies (3)
   - FIN 488. Multinational Financial Transactions (3)
   - MGT 418. International Management (3)
   - MKT 358. International Marketing (3)
   - ACC 231
   - FIN 360
   - MGT 310
   - MKT 350

B. Competency in Spanish (3 units):
   - SPA 302. Business Spanish
   - Knowledge of Spanish

C. Electives - Select three courses from the following (9 units):
   - ANT 333. Ancient Peoples of Mexico and Guatemala (3)
   - HIS 366. Latin America: Colonial Period (3)
   - HIS 367. Latin America: National Period (3)
   - POL 343. Political Behavior in Latin America (3)
   - POL 344. Latin America: The Revolutionary Tradition (3)
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NOTE: Competency in a foreign language is important for students pursuing this concentration and is, therefore, highly recommended. Foreign language courses may be used to fulfill General Education requirements.