International Business

General Emphasis

Business Curriculum (44 units)

1. Lower Division Required Core Courses (18 units):
   - ACC 230. Financial Accounting (3)
   - ACC 231. Managerial Accounting (3)
   - CIS 270. Information Systems & Technology Fundamentals (3)
   - ECO 210. Economic Theory 1A (Microeconomics) (3)
   - ECO 211. Economic Theory 1B (Macroeconomics) (3)
   - LAW 240. Legal Environment of Business (3)

2. Upper Division Required Core Courses (17 units):
   - Select two courses from the following (2 units):
     - BUS 301 Employment Communications (1)
     - BUS 302 Written Communications (1)
     - BUS 303 Oral Communications (1)
   - Required Courses
     - CIS 370. Information Systems Theory and Practice (3)
     - FIN 360. Business Finance (3)
     - MGT 310. Management Theory (3)
     - MKT 350. Principles of Marketing (3)
     - OMG 321. Business Statistics (3)

3. Upper Division Advanced Core Courses (9 units):
   - BUS 445. International Business (3)
   - OMG 322. Operations Management (3)
   - MGT 490. Strategic Management Seminar (3)
   - FIN 360, MGT 310 and MKT 350
   - OMG 321
   - MGT 490. Strategic Management Seminar (3) *Completion of all business core courses; BUS 445 may be taken concurrently (priority will be given to graduating seniors

Concentration Requirements (24 units)

A. Required Courses - (15 units):
   - POL 100. General Studies Political Science: World Perspectives (3)
   - ACC 339. Accounting and Control in Multinational Companies (3)
   - FIN 488. Multinational Financial Transactions (3)
   - MKT 418. International Management (3)
   - MKT 358. International Marketing (3)
   - ACC 231
   - FIN 360
   - MGT 310
   - MKT 350

B. Electives - Select three courses from the following (9 units):
   - ANT 335. Comparative Cultures (3)
   - ECO 340. International Trade Theory (3)
   - ECO 341. International Finance (3)
   - POL 335. International Politics (3)
   - POL 336. Theories of International Relations (3)