Curriculum Register
November 17, 2014

This publication contains proposed curriculum changes. This Curriculum Register conforms to the curriculum review process as described in the fall 2007 Curriculum Review Guide. It contains two sections, Campuswide Proposal Sharing, which includes a synopsis of course and program proposals that have been submitted for review to their department curriculum committee or program faculty and University Curriculum Committee (UCC) Recommendations that includes completed information on proposals reviewed by UCC.

Every proposal must complete all stages of the curriculum review process:

1. Submission of proposal(s) by originating department/program.
2. Review by every department/program in the school/college in which the program is housed.
3. Review by Department Curriculum Committee or Program Faculty.
5. Review by General Studies, Liberal Studies, or Graduate Council, when appropriate; preparation of impact statement.
6. Review by the Dean for school/college resource implication; preparation of resource impact statement.
7. Review by the Office of Academic Programs; preparation of university resource impact statement.
8. Review by the originating School/College Curriculum Committee.
9. Review by the University Curriculum Committee (UCC).
10. UCC recommendations posted in the Curriculum Register.
11. Review by Academic Affairs Program Effectiveness Committee, when appropriate.
12. Approval by Vice President for Academic Affairs or designee.
13. Approval by President, when appropriate.
14. Approval by Off Campus Approval bodies, when appropriate.

Moratorium for Proposals in Campuswide Sharing Stage:

There will be a 10 working day moratorium, starting from the publication date of the Curriculum Register, during which departments, deans, or individual faculty may raise objections or concerns, in writing, to the proposing School or College Curriculum Committee or Program Faculty for proposals in the campuswide sharing stage. The Campuswide Sharing section of the Curriculum Register contains only a summary of the curriculum proposal. Please ask the Department Curriculum Committee or Program Faculty for a complete proposal packet if you have questions or concerns.

Moratorium Date: December 2, 2014

Once the moratorium date has passed for campuswide sharing and no objections are received, the proposal will continue through the stages of the curriculum review process.

The Curriculum Register is produced by the Office of Academic Programs. Any questions or comments should be directed to Tracey Haney at ext. 3308.
CONTENTS

CAMPUSWIDE PROPOSAL SHARING

College of Arts and Humanities
COM 435: Media Psychology (course modification) ................................................................. 4
BA in Communications (program modification) ........................................................................ 4
ENG 108: Composition I, Stretch 1 (new course) ................................................................. 4
ENG 109: Composition I, Stretch 2 (new course) ................................................................. 4

College of Business Administration and Public Policy
BS in Business Administration: Hospitality Administration (new concentration) ................ 5
HRM 318: Training and Development (new course) ............................................................. 5
BS in Business Administration: Human Resources (modify program) ................................ 5
BS in Business Administration: Management (modify program) ......................................... 5
BS in Business Administration: Sports, Entertainment and Hospitality (modify program) .... 5

College of Health, Human Services and Nursing
KIN 425: Physical Education in the Elementary School (modified course) ......................... 6
KIN 310: Nutrition for Peak Performance (modified course) .............................................. 6
KIN 448: Physical Education in the Secondary School (modified course) ......................... 6
BSN 400: Health Promotion and Teaching (modified course) ........................................... 6

UNIVERSITY CURRICULUM COMMITTEE RECOMMENDATIONS

College of Arts and Humanities
LBR 200: Labor and Environment .......................................................................................... 8
CAMPUSWIDE PROPOSAL SHARING

The following proposal(s) have completed steps 1-3 of the Curriculum Review Process (see pg. 1 of Curriculum Register).
College of Arts and Humanities

Program/Course: COM 435
Type of Change: Course Modification
Proposer: Nancy Cheever
Summary of Changes: The Communications Department requests to modify COM 435: Media Psychology. The Department proposes to add COM 100 as a prerequisite.

Program/Course: BA in Communications
Type of Change: Program Modification
Proposer: Nancy Cheever
Summary of Changes: The Communications Department requests to modify the BA in Communications by adding COM 435 as an approved elective.

Program/Course: ENG 108 / ENG 109
Type of Change: New Courses
Proposer: Ed Zoerner
Summary of Changes: The English Department proposes new courses, ENG 108: Freshman Composition I, Stretch 1 and ENG 109: Freshman Composition I, Stretch 2. The rules of the Chancellor's Office and the composition program here at CSUDH are rather complex, and the reader needs to understand them first before appreciating the claims below. We justify the new course with the following summary of benefits:

i. The stretch courses will provide a better educational experience for our students than the current system does.

ii. The stretch courses will lead to a lower disqualification rate for students.

iii. The stretch courses will allow some students to graduate faster by reducing the number of pre-baccalaureate classes that they take.

iv. The stretch courses will save the campus money.

The stretch courses are 100-level freshmen classes. As noted in the "Background Information" document, this brings the advantage of not designating students as "remedial." The first-semester stretch course, ENG 108, has the same prerequisite as the current ENG 099 (completion of ENG 088 or EPT from 140-146, inclusive), so really there is no change in prerequisites from the class that the stretch course will largely supplant.
College of Business Administration and Public Policy

Program/Course: BS in Business Administration
Proposer: Natasa Christodoulidou
Type of Change: New Concentration
Summary of Changes: The Business Administration program proposes a new concentration: Hospitality Administration. The program proposal is in response to the demand and opportunity to develop and grow the Hospitality Administration concentration. This new concentration was selected based on the location of our campus relative to the proximity of so many hospitality locations within a 30 mile radius and hospitality related attractions. This program helps us attain our vision of becoming a model urban university providing programs aligned with our local labor market. The program promises to generate surplus funds to help improve teaching quality in other programs and enable us to attain AACSB accreditation.

Program/Course: BS in Business Administration
Proposer: Thomas Norman
Type of Change: Program Modification
Summary of Changes: The Business Administration program proposes to modify the following concentrations:
- Marketing
- Human Resources Management
- Sports, Entertainment and Hospitality
by adding the new course HRM 318, Training and Development as an elective.

Program/Course: HRM 318
Proposer: Thomas Norman
Type of Change: New Course
Summary of Changes: Every manager and Human Resource professional must make presentations and train other employees formally or informally. High quality training requires the knowledge of adult learning and its proper application. Training and development function is an investment in an organization's human capital which can pay dividends for years to come. In this course, professionals can receive the knowledge needed to enhance their skills, attitudes, and values in this dynamic training and development industry and ensure their organization's success through enhancing their human potential.

The HR Advisory Board for the College of Business Administration and Public Policy recommended adding two courses to the HRM and Management concentrations to improve alignment with the Society for Human Resource Management's model undergraduate curriculum. Training and Development was one of those courses.
**College of Health Human Services and Nursing**

**Program/Course:** KIN 425  
**Type of Change:** Course Modification  
**Proposer:** Carol Casten  
**Summary of Changes:** The Department of Kinesiology and Recreation propose offer KIN 425 as a hybrid course.

**Program/Course:** KIN 310  
**Type of Change:** Course Modification  
**Proposer:** Carol Casten  
**Summary of Changes:** The Department of Kinesiology and Recreation propose offer KIN 310 online.

**Program/Course:** KIN 448  
**Type of Change:** Course Modification  
**Proposer:** Carol Casten  
**Summary of Changes:** The Department of Kinesiology and Recreation propose offer KIN 448 as a hybrid course.

**Program/Course:** BSN 400  
**Type of Change:** Course Modification  
**Proposer:** Nop Ratanasiripong  
**Summary of Changes:** The Nursing Department proposes to modify BSN 400 by modifying the course description.
UNIVERSITY CURRICULUM COMMITTEE
RECOMMENDATIONS
Curriculum Summary:
College of Arts and Humanities

New Course

LBR 200: Labor and the Environment

- Course Description:
  - The course will pursue an understanding of the consequences of climate policies for different categories of workers, identified by economic sector, geographic location, gender, migration and immigration, and national status.
- Approved for General Education Area: D2.